

# Holiday GIFT GUIDE 2025

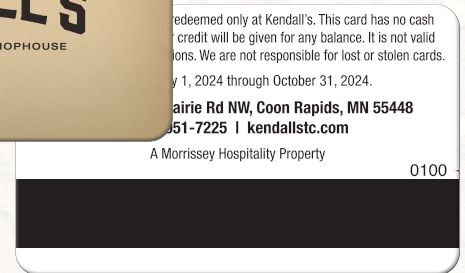






# GIFT CARDS

Gift cards stand out as an exceptional gift choice, blending thoughtfulness with versatility for any recipient, regardless of their passions. For business owners, offering gift cards is a powerful strategy to encourage repeat visits from satisfied customers. Embrace the gift of choice and make someone's day memorable!



## GC-30, GIFT CARD

2-1/8" x 3-3/8" x .030 white plastic, laminated

1 Color Front And Back

Additional Color

4CP/1 or 4CP/4CP

	250	500	1000	2500	5000	10000	3pqr
	1.12	0.72	0.44	0.28	0.21	0.16	
	0.28	0.24	0.18	0.10	0.07	0.04	
	1.20	0.80	0.48	0.35	0.30	0.23	

## Additional Information

Setup Charge: \$50 (v); Ad Copy: 3-1/8" x 1-7/8"

Est. Shipping Weight: 19 lbs/M

Programming Charge: \$50 (v) for barcode (unless consecutive) and personalization

## Additional Options

	250	500	1000	2500	5000	10000	6p
Low-Co (300 or 600 oer) Mag Stripe	0.12	0.10	0.08	0.06	0.05	0.05	
Hi-Co (2750 oer) Mag Stripe	0.14	0.12	0.10	0.10	0.08	0.06	
Barcode and Human Readable Number	0.28	0.22	0.16	0.12	0.08	0.06	
Thermal (flat) Personalization - 1 Side	0.28	0.22	0.16	0.12	0.08	0.06	
Number and Encode Mag Stripe	0.50	0.34	0.24	0.18	0.16	0.14	



# GIFT CARD HOLDERS

A stock gift card holder transforms a simple plastic card into a charming surprise, adding a thoughtful touch to your present. Not only do they enhance the visual appeal, but they also keep the card safe from damage or loss.

Custom gift card holders offer endless possibilities, allowing for unique branding or personal style expression. It's all about making your gift unforgettable!



PC30-H



PC15-H



GCH12-C

## GCH-S, GIFT CARD HOLDER, STOCK

5-1/4" x 7-5/8" x 12 pt C2S

Stock "Gift For You" with red bow

	250	500	1000	2500	5000	10000	6p
	0.39	0.39	0.39	0.39	0.39	0.39	

## GCH12-C, CUSTOM GRAPHICS GIFT CARD HOLDER

5-1/4" x 7-5/8" x 12 pt C2S

4CP Outside/Black Inside

4CP Outside/Inside 1.80

	250	500	1000	2500	5000	10000	3pqrs
	1.76	1.04	0.80	0.48	0.36	0.26	
	1.08	0.84	0.50	0.40	0.30		

## PC30-H, GIFT & LOYALTY INTEGRATED HANG TAG

3-3/4" x 3-1/2" Card: 3-3/8" x 2-1/8" .030 mil

4/1 -4/4 Color Process Front and Back

Barcode/Human Readable#

	250	500	1000	2500	5000	10000	3pqrs
	2.40	1.52	1.08	0.66	0.44	0.32	
	0.28	0.22	0.16	0.12	0.08	0.06	

## PC15-H, ECONOMY CARD WITH INTEGRATED HANGER

3-3/8" x 5-3/8" - Card: 3-3/8" x 2-1/8" .015UV

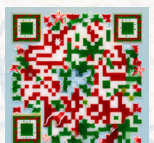
4/1 -4/4 Color Process Front and Back

Barcode/Human Readable#

	250	500	1000	2500	5000	10000	3pqrs
	3.00	1.76	1.52	0.80	0.54	0.40	
	0.28	0.22	0.16	0.12	0.08	0.06	

## Additional Information

Setup Charge: \$50 (v)







# ORNAMENTS

Elevate your brand with custom ornaments featuring your logo, allowing recipients to share their delightful experiences with your brand. These charming pieces evoke nostalgia and positive emotions, making them unforgettable keepsakes compared to typical promotional items.



00



R00-30



00



R00-30



R00-30

## R00-30, ORNAMENT, ROUND

3-5/8" diameter x .030 white plastic

4CP/4CP

Personalization/side

	250	500	1000	2500	5000	10000	3pqrs
	1.54	1.20	0.90	0.64	0.52	0.38	
	0.24	0.18	0.14	0.12	0.08	0.06	6p

## 00, ORNAMENT, OVAL

3-5/8" diameter x .030 white plastic

4CP/4CP

Personalization/side

	250	500	1000	2500	5000	10000	3pqrs
	1.54	1.20	0.90	0.64	0.52	0.38	
	0.24	0.18	0.14	0.12	0.08	0.06	6p

## Additional Information

Setup Charge: \$50 (v)

Programming Charge for Personalization: \$50 (v)

Ad Copy: 3-3/8", allow for 1/8" hole and 1/8" clearance. (See template online)

Shipping Weight: 14 lbs/M



# DIRECT MAIL

Postcard mailings to homeowners are an effective and economical way for retail companies to connect with their ideal audience. Whether you're prospecting for new customers or re-engaging with existing ones, direct mail is perfect for promoting Gift Cards, Loyalty Programs, or Discount Offers, making sure your message connects with your customers.



PPA-301

PPA-302

*Variable data consists of the address, postal sort code, and the number.*

*Budgetcard can handle the entire mailing (use our indicia) or just take care of the printing and printing your client's indicia.*

Contact the factory for custom pricing and more information. [budgetcard.com](http://budgetcard.com)

PPA-301, POSTCARD WITH 1 PERFORATED CARD	250	500	1000	2500	5000	10000	3pqrs
5-5/8" x 4-1/4" x 10 pt white paper stock, lam to .030							
4 color process front and back	2.70	1.70	1.20	0.80	0.60	0.50	
For Addressing and Mailing (not postage)	0.30	0.16	0.08	0.055	0.337	0.031	
PPA-302, POSTCARD WITH 2 PERFORATED CARDS	250	500	1000	2500	5000	10000	3pqrs
8-1/2" x 5-1/2" x 10 pt white paper stock, lam to .030							
4 color process front and back	3.00	2.00	1.50	1.10	0.82	0.70	
For Addressing and Mailing (not postage)	0.30	0.16	0.08	0.073	0.067	0.062	

## Additional Information

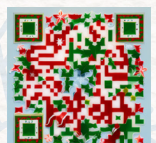
Setup Charge: \$50 (v)

Programming Charge for Barcode and Personalization (1 side): \$50 (v) All Printing/Personalization is overlaminated for maximum durability

Pricing includes: postal presorting and CASS certification of one mailing list

Pricing does not include: postage or NCOA. Cards mailed at the presorted auto letter rate (first class or standard)

See the website for the template when setting up artwork.







# CALENDARS

Branded calendars deliver ongoing exposure for your business, significantly boosting brand awareness and recognition. They serve as essential tools for scheduling appointments, meetings, and deadlines, offering a clear and organized overview of all upcoming activities.





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2026

JANUARY

SU	MO	TU	WE	TH	FR	SA
	1	2	3	4		
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

FEBRUARY

SU	MO	TU	WE	TH	FR	SA
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

MARCH

SU	MO	TU	WE	TH	FR	SA
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

APRIL

SU	MO	TU	WE	TH	FR	SA
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

MAY

SU	MO	TU	WE	TH	FR	SA
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

JUNE

SU	MO	TU	WE	TH	FR	SA
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

JULY

SU	MO	TU	WE	TH	FR	SA
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

AUGUST

SU	MO	TU	WE	TH	FR	SA
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

SEPTEMBER

SU	MO	TU	WE	TH	FR	SA
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

OCTOBER

SU	MO	TU	WE	TH	FR	SA
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

NOVEMBER

SU	MO	TU	WE	TH	FR	SA
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

DECEMBER

SU	MO	TU	WE	TH	FR	SA
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

SERVICES:

- Bone Density
- Breast Biopsy
- Breast MRI
- CT Scan
- Fluoroscopy
- Lung Cancer Screening
- Mammography 3D Tomo
- MRI/MRA
- CT/MRI Arthrogram
- Pain Management
- Injections
- Soft Tissue Biopsy
- Thyroid Biopsy
- Ultrasound
- X-ray

MPC-18



Matthew Heller | 402.615.1747

MONTH:

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY

WCP-811

CC-10



DIRECTIONS FOR USE:

Set weeks arrow on present date, read clockwise to number of weeks desired to determine date.

2026

DECEMBER

JANUARY

FEBRUARY

MARCH

APRIL

MAY

JUNE

JULY

AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DA20DW-L

2026

JANUARY

FEBRUARY

MARCH

APRIL

MAY

JUNE

2026

JULY

AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER



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KEYCAL-10



<b>WCP-811, WALL CALENDAR</b>	<b>250</b>	<b>500</b>	<b>1000</b>	<b>2500</b>	<b>5000</b>	<b>10000</b>	<b>3pqrs</b>
8-1/2" x 11" x .015 white plastic							
1 Color Front and Back	3.20	2.00	1.48	0.96	0.76	0.64	
4CP front and back	4.20	2.80	1.84	1.12	0.90	0.70	
Additional Color	0.60	0.40	0.22	0.12	0.06	0.04	

#### **Additional Information**

Setup Charge: \$50 (v)

Additional Thickness: .020 UV coated add: .10 (p); .020 over-laminated add: .24 (p); .030 over-laminated add: .40 (p)

1 hole punched add: .07 (v)

3 holes punched add: .12 (v)

Shipping Weight: 80 lbs/M; .020/106 lbs/M and .030/160 lbs/M

<b>DP18-NJ, DESKPAD / NOTE JOTTER</b>	<b>100</b>	<b>250</b>	<b>500</b>	<b>1000</b>	<b>2500</b>	<b>5000</b>	<b>10000</b>	<b>3pqrs</b>
8" x 6" x .018 white plastic, laminated matte finish								
4 Color Front	2.50	2.40	2.36	1.59	1.26	1.00	0.86	

#### **Additional Information**

Setup Charge: \$50 (v)

Shipping Weight: 32 lbs/M

<b>KEYCAL-10, KEYBOARD CALENDAR STRIP</b>	<b>250</b>	<b>500</b>	<b>1000</b>	<b>2500</b>	<b>5000</b>	<b>10000</b>	<b>3pqrs</b>
Creased and 2 pcs double stik tape; 16" x 1-1/2" x .015 white plastic							
1 Color Front	1.80	1.36	0.92	0.58	0.46	0.40	
Additional Color	0.60	0.32	0.20	0.12	0.06	0.03	
4 Color Front	2.00	1.70	1.16	0.76	0.62	0.52	

#### **Additional Information**

Setup Charge: 1 Color Front \$25 (v), 2-4 Color Front \$50(v)

Shipping Weight: 21 lbs/M

<b>CC-10, CALENDAR CARD</b>	<b>250</b>	<b>500</b>	<b>1000</b>	<b>2500</b>	<b>5000</b>	<b>10000</b>	<b>3pqrs</b>
2-1/8" x 3-3/8" .010 white plastic							
1 Color Front and Back	0.96	0.60	0.38	0.25	0.17	0.11	
4 Color Process Front	1.20	0.80	0.42	0.28	0.21	0.14	
Additional Color 1 or 2 sides	0.28	0.24	0.16	0.10	0.06	0.03	

#### **Additional Information**

Setup Charge: \$50 (v)

For .015 plastic add, .02(v)

Shipping Weight: 5 lbs/M

<b>MPC-18, CALENDAR MOUSE PAD</b>	<b>100</b>	<b>250</b>	<b>500</b>	<b>1000</b>	<b>2500</b>	<b>5000</b>	<b>10000</b>	<b>3pqrs</b>
8" x 6" x .018 white plastic, laminated matte finish								
4 Color Process Front	2.50	2.40	2.36	1.59	1.26	1.00	0.86	

#### **Additional Information**

Setup Charge: \$50 (v)

Shipping Weight: 32 lbs/M

<b>DA20DW-L, DOUBLE WHEEL DATE CALCULATOR</b>	<b>250</b>	<b>500</b>	<b>1000</b>	<b>2500</b>	<b>5000</b>	<b>10000</b>	<b>3pqrs</b>
4-1/2" diameter wheel eyeleted to a 6" diameter base .020 white plastic, laminated matte finish							
1 Color Front	4.20	2.80	2.30	1.42	1.20	0.98	
4 Color Process Front	5.60	3.52	2.74	1.64	1.30	1.06	
Additional Color 1 or 2 sides	0.70	0.36	0.22	0.11	0.05	0.04	

#### **Additional Information**

Setup Charge: 1 Color Front \$25 (v), 2-4 Color Front \$50(v)

Shipping Weight: 46 lbs/M







# GYM MEMBERSHIP KEY TAGS & CARDS

Gym membership key tags and cards offer seamless access to fitness facilities. They deliver exceptional flexibility while serving as essential tools for access control, membership management, exclusive perks, discounts, and renewals.



KT-30



KT-30



KT-30



PC-20



## KT-30, KEY TAGS

.030 white plastic, laminated  
2" x 1" or 2-1/8" x 1-1/8"

1 Color Front And Back

Additional Color

4CP/1 or 4CP/4CP

Barcode\*/Human Readable Number

### Additional Information

Contact the factory for Tab, Oval, and Round styles

Setup Charge: \$50(v)

Est. Shipping Weight: 5 lbs/M

Programming charge for barcode (unless consecutive number): \$50(v)

	250	500	1000	2500	5000	10000	3pqrs
1 Color Front And Back	1.28	0.82	0.50	0.32	0.23	0.14	
Additional Color	0.24	0.20	0.12	0.09	0.06	0.03	
4CP/1 or 4CP/4CP	1.40	0.92	0.56	0.36	0.30	0.20	
Barcode*/Human Readable Number	0.28	0.20	0.15	0.12	0.08	0.06	6p

## PC-20, MEMBERSHIP CARDS

2-1/8" x 3-3/8"; .030 white plastic, laminated

1 Color Front Only

1 Color Front And Back

4CP/1 or 4CP/4CP

Additional Color 1 or 2 sides

Signature Panel

Barcode\*/Human Readable Number

### Additional Information

Setup Charge: \$50(v), 1 color front only \$25 (v)

Est. Shipping Weight: 8 lbs/M

Programming charge for barcode (unless consecutive number): \$50(v)

	250	500	1000	2500	5000	10000	3pqrs
1 Color Front Only	0.96	0.48	0.28	0.20	0.15	0.12	
1 Color Front And Back	1.08	0.68	0.40	0.26	0.19	0.15	
4CP/1 or 4CP/4CP	1.16	0.76	0.44	0.32	0.28	0.22	
Additional Color 1 or 2 sides	0.28	0.24	0.18	0.11	0.07	0.04	
Signature Panel	0.28	0.22	0.18	0.12	0.08	0.04	
Barcode*/Human Readable Number	0.02	0.02	0.02	0.02	0.02	0.02	6p

## Additional Options

Slot or Hole

Scratch Off Panel

Barcode and Human Readable Number

Thermal (flat) Personalization - 1 Side

Over-laminate add

	250	500	1000	2500	5000	10000	6p
Slot or Hole	0.05	0.05	0.05	0.05	0.05	0.05	
Scratch Off Panel	0.32	0.24	0.20	0.14	0.10	0.08	
Barcode and Human Readable Number	0.28	0.22	0.16	0.12	0.08	0.06	
Thermal (flat) Personalization - 1 Side	0.28	0.22	0.16	0.12	0.08	0.06	
Over-laminate add	0.02	0.02	0.02	0.02	0.02	0.02	



# ARTWORK SPECIFICATIONS

Please use the following guidelines when preparing digital files for Budgetcard:

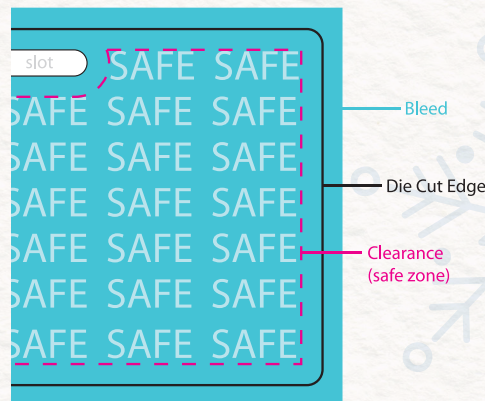
**Artwork must be to size:** download product templates at [www.budgetcard.com](http://www.budgetcard.com)

**Colors** must be defined as either Pantone® or CMYK colors. Art submitted as RGB will be converted to CMYK. Converting colors from RGB to CMYK may change their appearance.

**Text** must be at least 6 point type. Small bold and/or condensed text should be kerned out to avoid spaces filling in when printed.

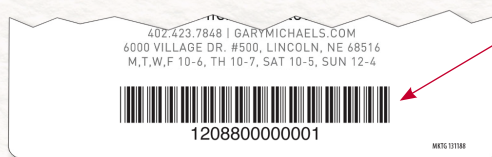
**Reverse Printing:** We do not recommend printing logos with fine lines in reverse, as fine lines will fill in when printed. Text printed in reverse must be bold and at least 6 point type.

**Clearances & Bleeds:** Clearances are the minimum space required between elements of art and the finished edge of the product. We require that Ad Copy be 1/8" in from all template edges, ruler scales, holes & slots. Bleed is the distance the ink extends past the finished edge of the product before final cutting. Our Standard bleed is 1/8" (.125"). Raster files must allow for the required bleed when submitted because they are not editable like vector files.



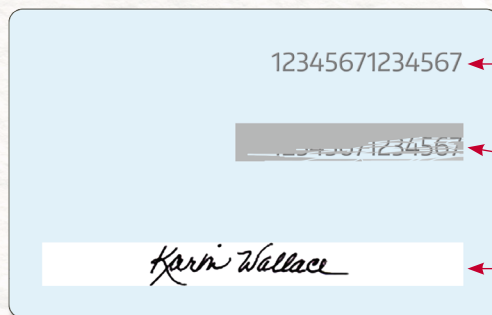
## Magnetic striped cards are swiped.

300 oer or 600 oer are LoCo with a dark brown magnetic strip. These LoCo strips are used when the cards are not needed to last for a long time. Examples are hotel room access cards, membership cards, and gift cards. 2750 oer are HiCo cards and have a black magnetic strip. This more expensive strip is used for cards frequently used over long periods of time. Examples of HiCo cards are credit cards, drivers' license cards, and proximity cards.



## Barcodes are scanned.

There are many types of barcodes depending on what is being scanned. Code 39, however, is the most popular and easiest to use; consisting of alpha-numeric barcodes.



## Numbering

embossing (raised)  
digitally printing (flat)

## Security Scratch-Off Panel

## Signature Panel







# BUDGETCARD

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